



Symphony of Smiles

with Dr. Gary L. Thiele, DDS, FAGD, FIADFE

Produced to improve your dental health and awareness

Winter 2006/2007

fromthedentist

Season's Greetings With best wishes

In the spirit of this festive season we would like to extend our sincerest thanks to all of our guests for making this year one of our very best. For us, it's the little things that count. We know that attention to detail can make a big difference in your dental visit. This is our opportunity to *thank you* for making the little things count.

Your ongoing loyalty, referrals, and each and every kept appointment go a long way toward making this practice run smoothly and efficiently.

We're looking forward to using this newsletter to present you with new dental technologies and esthetic improvements. If anything catches your eye, or if it's time for a checkup, just give us a call ... we'd like to thank you in person!

– Dr. Gary L. Thiele & Staff

turnthepage

The “numbers” reveal all the answers

Find the solution to information overload!

How can you benefit from positive thinking?

It's An Esthetic Dental Revolution

Welcome to our new *Smile Design Studio!*

We're so proud of our fabulous new office that we can't wait to share the experience with you, our loyal guests and your families! Our new *Smile Design Studio* is located in the Tower Health and Wellness Center on Colorado Avenue, and already we're creating an esthetic dental revolution!

As soon as you enter our comfortable and elegant guest area, you'll realize immediately that this is no ordinary dental office. As soft music plays and the gentle aroma of a burning candle surrounds you, you can enjoy a thirst-quenching lemonade, spring water, hot chocolate, tea, or coffee.

In each of our Design Studios, you may be wrapped in a cozy blanket and enjoy relaxing in one of our fabulous



massage chairs. For long appointments, warm face towels will relax tense jaw joints during and after treatments.

Our commitment to perfecting your smile and enhancing every aspect of your oral and dental health is *total*. We make sure you are closely involved in your treatment as we combine the very latest scientific research and techniques with magnificent art and design. And after we've successfully produced the smile of your dreams, we'll document it in our state-of-the-art in-house photography studio.

Please feel free to come in and see our great new facility for yourself – and view some of the beautiful photos of our guests' magnificent smiles as created by Dr. Thiele.

Be sure to also visit our website www.symphonyofsmiles.com.



Cosmetic Quiz

Are you unhappy with the shape of your teeth?
Are there gaps between your teeth, or are they crowded?
Are you self-conscious when you smile?
Are you dissatisfied with dull-looking teeth?
Does your smile show too much of your gums?
Are you unhappy with the number of teeth you show when you smile?
Do you cover your smile with your hand?

If you answered yes to any of the above, we offer cosmetic services that may provide you with some solutions.

Making gorgeous smiles affordable



Cause For Concern

Why should you be concerned about periodontal (gum) disease?

Periodontal disease is so common that estimates of those affected range from between 75% to more than 90%. It is an insidious bacterial infection that begins with no symptoms and can progressively affect the appearance of your gums, cause bad breath, and eventually lead to tooth loss which can affect your ability to chew, speak, and socialize. It causes progressive bone loss which can alter the proportions of your face. Periodontal disease has also been linked to cardiovascular diseases, diabetes, osteoarthritis, premature births, kidney disease, oral cancer, lung disease, and Alzheimer's.

What causes it?

Plaque, the soft thin film you may feel on your teeth, is a natural *biofilm* with its own ecosystem of bacterial environments. If this film is allowed to build up, it hardens into *calculus* (or *tartar*) which can cause gum inflammation and bleeding. Calculus can damage the natural seal formed by your gums against the migration of oral bacteria into your bloodstream. The earliest and most common stage of gum disease is called *gingivitis*. As it progresses, it is called *periodontitis*.

How can you prevent or manage gum disease?

It's very important that you maintain a home care routine to prevent plaque from becoming calculus. Maintaining adequate nutrition and avoiding stress, teeth grinding and clenching, and tobacco can help. Keep your regular appointments so we can keep on top of things, because once calculus is formed, only your dental team can remove it. Thanks to modern dentistry, periodontal disease can be managed – and even reversed!

Go Pro-Active!

Prevent cavities and gum disease

We know that bacteria has been linked to cavities *and* gum disease. A pro-active approach to your home care routine will go a long way to preventing oral health problems that can affect your appearance and overall health.

- Brush to prevent the buildup of the bacterial biofilm that can contribute to cavities and harden into the tartar that causes gum disease.
- Floss to reach below your gumline and in-between teeth where your brush can't reach.
- Rinse with antibacterial mouthrinse. We can recommend alcohol-free products.
- Remineralize enamel that has weakened and become porous. We can help here in the office, and can recommend and prescribe fluoride gels, mouthrinses, drops, or tablets that will keep your teeth strong and resistant to decay.

Think Positive!

Benefit from a whole new point of view!

Can't you just *see* yourself tripping on your way across the stage? That kind of thinking can become a self-fulfilling prophecy – you just might *make* yourself fall down. Negative thinking happens to many people who are afraid to visit the dentist. We'd like to help you benefit from a *positive* self-fulfilling prophecy.

If someone you care about is prone to worrisome visions, they don't need to avoid or delay dental appointments. Encourage them to imagine a caring dental team that is trained to help ... modern dental technology that maximizes their comfort ...improved appearance and oral health. Good oral health benefits overall health! Encourage them to call us!

We can help replace

outdated fears and

imagery with

positive experiences.

Have you booked your

recare appointment?



It's In The Numbers!

One Tip You Might Not Know

- Cosmetic dentistry can plump out lines on the lower third of your face – without surgery!

Two Things You May Not Know About Facial Ageing

- The pull of gravity on facial tissues is *not* a significant component of facial ageing. Loss of fat beneath the skin and sun exposure play a bigger role.
- Your smile, dulled by age, can add years to your appearance.

Three Smile Spoiler Facts

- A smile that reveals discolored or cracked teeth, a receding gumline, or just a generally dull look has a subtle but profound effect on how old you look.
- Coffee, tea, smoking, red wines, and certain antibiotics are all contributors to a dimmed, stained smile which suggest ageing.
- Time and gum disease can shrink the underlying bone and gum tissue that hold your teeth in place, collapsing the proportions of your face, exposing teeth roots ... and adding years to your appearance.

Four Beneficial Smile Solutions – Right Now!

- Professional whitening can lighten and whiten stains – even after root canal therapy.
- Natural-looking tooth-colored materials can replace silver fillings and even fill in chips and cover cracks so no one will ever notice.
- Bonding or veneers can plump out fine wrinkles by building up tooth surfaces, restore normal shape to worn-down teeth, and fix widely spaced teeth and gaps in your smile.
- Crowns & bridges and implants with modern natural-looking materials can close very wide gaps and restore function, appearance, and the proportion of your smiling face!



ONE
Beautiful
Smile!

INFORMATION OVERLOAD?

Ask your personal smile-consulting team!

As dental professionals, we find it ironic that in an era of unprecedented good health, people seem *more* anxious about illness. Could it be the overabundance and ease of access to information out there?

Self-directed research on the Internet or in health-reference texts can be very helpful ... but it can also be confusing and even seem contradictory without proper training. The media can also overwhelm by introducing statistics into everyday language or by presenting anecdotal accounts as factual.

How do you stay informed without feeling besieged by provocative headlines and unfiltered data? You can rely on us – your personal smile-

consulting team.

We will be happy to answer your questions and discuss your oral care options with you... accurately and concisely.



ARE YOU INCLUDED?
8 out of 10 Internet users have looked online for health information on various topics.

Your Future Is Bright & Clear!

Two technologies that may be just right for *your* smile

Whitening At Its Best

We are proud to announce that we now offer the radical in-office whitening system called *Zoom!*™ It's safe, effective, and very fast. It's ideal for anyone looking for a jump start toward a whiter smile, and it's the perfect choice for the busy individual.

The Zoom! procedure is simple. It begins with a preparation to isolate your lips and gums. We then apply the special Zoom! gel which is activated by a specially designed light. You will be amazed with the results!



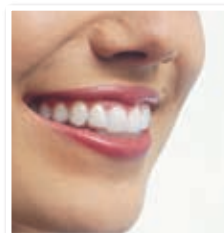
Fact:

Teeth whitening is the highest-demanded dental procedure for patients aged twenty to fifty.

© Discus Dental

Invisalign® Keeps Your Secret

We are one of the first practices to offer Invisalign®, one of the most advanced components of adult cosmetics. It's a proven method for straightening teeth using a series of custom-made, nearly undetectable aligners. Each aligner is precisely calibrated and manufactured to custom-fit over your teeth and gently move them through every stage of your treatment. No metal wires! No food restrictions!



Adults account for nearly 25% of all orthodontic patients! The most common problems? Crowding, spaces, and protruding teeth. After consultation, we take an impression of your teeth and submit it to Invisalign. Using the latest 3-D computer technology, our instructions are translated into a series of medical-grade plastic aligners. You can even view your own virtual treatment plan when you start, so you can see how great your straight teeth will look!

If you're inspired and think you're a candidate for Zoom! or Invisalign, please call us for a consultation. We want you to feel happy and confident about your smile!

officeinformation

Symphony of Smiles

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Office Hours

Monday 8:00 am – 5:00 pm
Tuesday 8:00 am – 5:00 pm
Wednesday 8:00 am – 5:00 pm
Thursday 8:00 am – 5:00 pm
Friday 8:00 am – 12:00 pm *

* Only front office available on Fridays

Contact Information

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Office Staff

Jeanie..... Front Office Coordinator
Becky Registered Dental Assistant
Rusty..... Registered Dental Hygienist
Bonnie..... Office Manager

**Communication is important
to us – don't be
afraid to ask questions!**

Esthetics Rein!

Cosmetic dentures

For our patients, the unfortunate loss of a tooth (or teeth) is no barrier to a beautiful smile! With his extensive background, experience, and education in cosmetic dentistry, Dr. Thiele can maximize the esthetics of dentures to give you a beautiful and functional smile.

*Dr. Thiele's touch can give you
the smile you've been dreaming of*

Cosmetic dentures are created out of porcelain or acrylics and mimic your own natural teeth in their ideal position and condition. This way, your dentures will complement your facial structure and shape of your mouth ... and be undetectable to those with whom you share your smile. As an acknowledged leader nationwide in cosmetic dentistry, Dr. Thiele's touch can give you the smile you've been dreaming of!

Please call us today for an evaluation appointment! We'd love to see you smile!

Attractive Solutions

CareCredit®

Part of our job as your dental care provider is to try and work with you to ensure that your personal financial circumstances do not interfere with your dental health care decisions. This is why we recommend CareCredit®, an affordable payment program that has a unique no-interest payment plan. CareCredit enables healthcare providers to offer flexible payment options to cover many costs that many insurance plans currently don't.

With CareCredit, you can pay for treatment over time. There are no up-front costs, or annual fees, no prepayment penalty, and the application process is quick and easy. CareCredit offers monthly payment plans to meet almost every need so that you can focus on what's most important – ensuring good dental care.

Ask for a CareCredit application...
and begin treatment today!

Also ask us about Dental Fee Plan.

